

# The Perspective

## Leveraging Coordinated Care To Maximize Esthetic Outcomes

By Dr. Steven Barrett

When striving to achieve ideal clinical outcomes, the advantage of having in house specialty care at Greenberg Dental cannot be overlooked. The preoperative condition of the case presented (below) is a common clinical challenge often faced by esthetic dentists (pics 1,2,3). To achieve more predictable esthetic outcomes, it is extremely helpful when teeth are spaced and positioned properly. Without integrated specialty care, coordinating treatment to stage the case ideally could be complex. And, because of this complexity, it is my experience that patients, such as this, often simply go without treatment, or receive treatment and are forced to live with certain compromises. This patient started his coordinated care in an Orlando Greenberg office and moved in order to attend the University of South Florida in Tampa. The patient was transferred to the Greenberg South Tampa office where the orthodontic treatment was completed with Dr. Edgardo Toro (Orthodontist, Tampa).



Prior to removing the braces, the patient had a consultation with myself and Dr. Christine Phan (General Dentist, South Tampa). As the restorative dentists, it was our responsibility to inform the Orthodontist if the teeth were in the necessary place to achieve the predicted outcome. It was determined that the ideal starting positions prior to definitive restorations were, centrals up righted and closed, and laterals placed in the middle of the available space (pics 4,5,6). Proper spacing of teeth most often will help reduce the number of teeth necessary for restorations, reduce the incidence of having to devitalize a tooth for cosmetic purposes, and ensure the most

conservative preparations in general. As with all of our cosmetic cases, standard esthetic protocols were followed, starting from a chairside motivational mock up, photographs (pics 7,8), esthetic temporaries, and appropriate records. Tooth dimensions were measured using a digital ruler. More on width to length ratios can be found in the reference article mentioned below and seen in the upcoming Webinar April 12, 2018. Other factors considered were gingival height changes, and of course the patient's budget. This information was provided to help guide the specialist, communicate with the lab, and to forecast the esthetic outcome that was achieved (pics 9,10,11,12).

References on Greenberg Resource Site:  
**Webinars:** "Smile Design parts 1 and 2", by Dr. Steven Barrett  
**Article:** "Anatomic crown width/length ratios of unworn and worn maxillary teeth" Pascal Magne, PD, Dr Med Dent, German O. Gallucci, DMD, and Urs C. Belser, Prof, Dr Med Dent School of Dental Medicine, University of Geneva, Geneva, Switzerland



1. Pre-Op (Left)



2. Pre-Op (Buccal)



3. Pre-Op (Right)



4. Post Ortho (Left)



5. Post Ortho (Buccal)



6. Post Ortho (Right)



7. Shade



8. Stump Shade



9. Post Op Occlusal View with stabilizing Wire



10. Post Op Final Treatment (Left)



11. Post Op Final Treatment (Buccal)



12. Post Op Final Treatment (Right)

## Culture of Collaboration Building In Jacksonville

By Nick Azzara

Tuesday, March 20, 2018, Greenberg Baymeadows Office, Jacksonville Florida.

Dr. Victor Yeung (Periodontist, Jacksonville) organized another great opportunity for regional doctors to gather, review important information related to implant therapy, and in the process, build stronger connections to



other regional colleagues. The evening started with a short update from Implant Direct on their implant armamentarium, industry trends and new custom abutment solutions. The majority of the time, the discussion was led by the specialist/general dentist team of Dr. Yeung and Dr. Kat Antony (General Dentist, Atlantic Beach). Both doctors spoke on how they work together to optimize implant therapy outcomes. They personally conducted a hands-on experience for attending doctors

that showed open tray impressions techniques, their overdenture workflow and chairside conversions for Locator pick-ups. Handouts from this evening including a detailed description of how Dr. Antony sequences overdenture patient visits, are available by e-mailing DrAntony@greenbergdental.com.

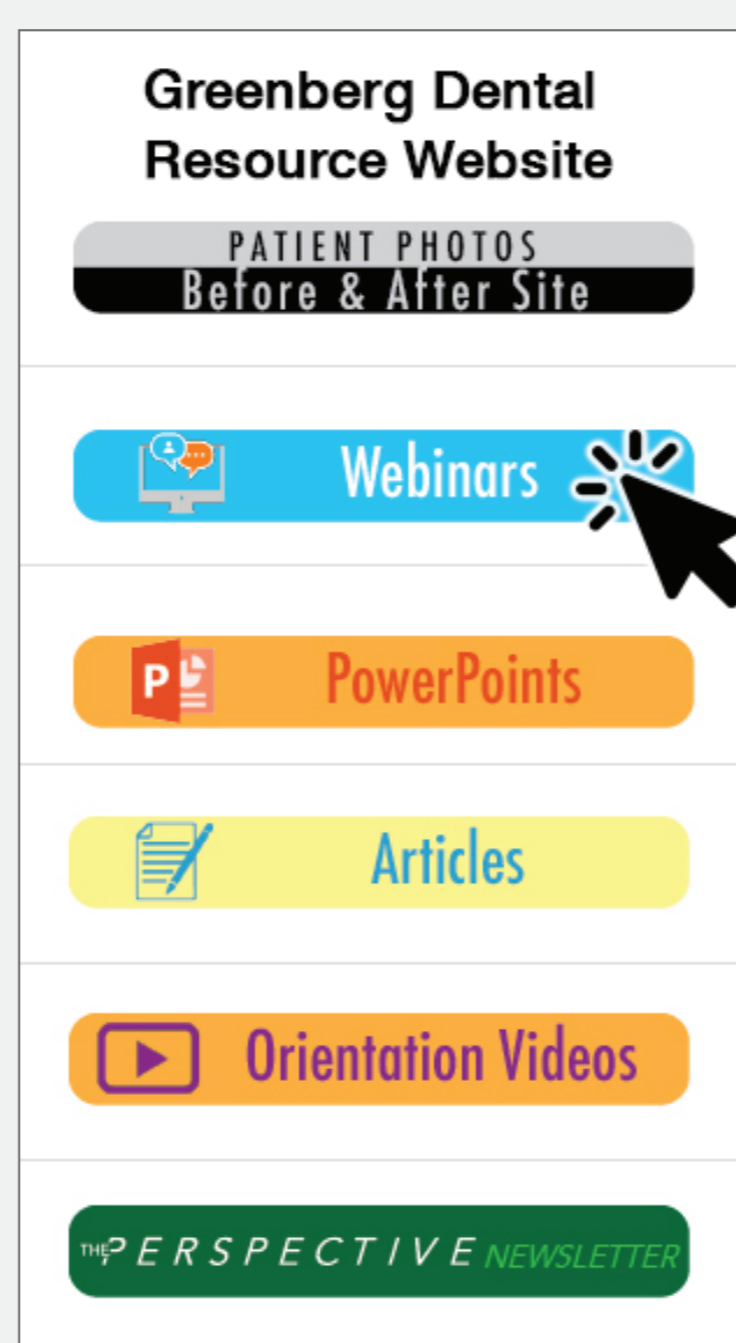


## March On-line CE and Updated Resource Site

By Nick Azzara

Great feedback poured in from many doctors on the two webinars held in March. First, Dr. Barrett led a review of "Important Topics" to remember each day. In this session, he reviewed processes surrounding effective patient communication for esthetic case, with a focus on Motivational Mock Ups. Other topics covered ranged from managing payment options, making treatment affordable, ceramic material selection (e. max vs. zirconia), and treatment planning to avoid, what he referred to as, "Herodontics". Dr. Barrett finished this session with a review of items he documents for every case and then includes when communicating with patients, specialists and dental labs. A technical advisor from one of our key labs commented this month, "The instructions and photographs from Greenberg doctors are phenomenal." He went on to comment about a specific case, "For the 17 years I have been working with cases, I have never received such clear instructions." As the Lab Coordinator, I can say for sure that our labs appreciate our efforts.

The second Webinar was spearheaded by Dr. Amit Kamat (Prosthodontist, Orlando) and Dr. Scott Lawson (Oral Surgery, Florida). This program, entitled "Key Considerations for Effective and Predictable Treatment Planning" gave



all doctors a unique chance to hear the daily treatment philosophies, protocols and case coordination between two highly refined clinicians. This presentation was the first in a series of various case reviews. Thank you Drs. Kamat and Lawson for the great kick off webinar. A comment from Dr. Kathryn Antony (General Dentist, Atlantic Beach) summed the educational experience

up perfectly: "It is highly valuable to hear Drs. Kamat and Lawson talk through treatment planning with such a deep understanding of the research supporting their various decisions. All four cases they presented tonight provided great pearls I will be able to apply tomorrow morning in my practice."

Both programs are available on our newly renovated resource site. For those who have missed either live event, the resource site archives an incredible body of information unique to Greenberg Dental. Dr. Barrett, with the help Alex Yarborough (Marketing), simplified the front page and reformatted the glossary. Now titles, topics, program dates and total viewing times are easy to find and clearer than ever. Dr. Anisha Patel, DMD (General Dentist, Town 'N' Country) just recently commented, "I really enjoy using the website resources and find the links very helpful. I try to watch some of the videos every day, so I am able to stay on top of everything and up to date with the latest information. The website is very easy to use/user friendly." Dr. Nadine Ferbinteanu (General Dentist, Apopka) shared, "I watch videos to follow through with the orientation binders I received. Helpful to watch videos on my own. Easy to access information. Updates look great."

The Structure To Perform. The Team To Help. Let Us Help You Exceed Your Expectations.

We welcome your feedback or any questions!

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