### Greenberg Dental & Orthodontics

Vol. 1 • February 2017 "Success is not created by one person, but by a team that comes together as one." –Jillian Farrar

# The Perspective

# Lookatour Dentists

### FEATURED CASE: Dr. Amanda Rizner

The patient presented to Greenberg Dental's Bee Ridge office in Sarasota for an esthetic consultation. Her chief complaint was the color of her teeth and improving her smile in time to celebrate a milestone wedding anniversary. A secondary, but significant issue, was that her existing dental office



had halted the acceptance of her HMO insurance. Her previous office presented a treatment plan to restore #5-13 as porcelain veneers at \$1,500 per tooth. Dr. Rizner, who has been working for Greenberg Dental for two years, was confident a predictable esthetic result would be achieved. The patient was quoted a total fee of \$8,000. The treatment called for gingival repositioning (#8, #9), custom temporaries,



e. max veneers (#6-11) and crowns (#4, #12, #13). This new treatment plan fell within the patient's budget much better than the \$14,000 quoted from her previous office. Dr. Barrett, like other mentor doctors at Greenberg, is available to assist when requested. Dr. Rizner did request Dr. Barrett's assistance and schedules were coordinated. As one can see from the photos, the patient was elated. The patient has since referred several other patients, including her husband, to the Bee Ridge office to see Dr. Rizner.

Dr. Steven Barrett, Partner & Clinical Director.



## Insights From Some of Our In-House Specialty Support

## PERIO PERSPECTIVE

by Dr. Victor Yeung

No Scalpel, No Sutures, No Pain...

It is our goal with Periodontal treatment to create ideal healing with the least amount of patient discomfort. Laser periodontal treatment uses photodynamic therapy to sterilize the sulcus and reduce harmful bacterial counts. This is certainly helpful to create an environment for regeneration, decrease bleeding on probing, and reduce probing depths.

#### **47%** of our patients have periodontal disease\*. We believe Laser Therapy can help raise treatment acceptance rates.

Laser assisted periodontal treatment is a minimally invasive process and is much more comfortable for all patients. We are constantly incorporating cutting edge technology, like Lasers, and other advanced treatment options to help our General Dentists lower patient hesitancy towards accepting idealize periodontal care.

Dr. Victor Yeung, DMD, MS, Board Certified Periodontist. \* https://www.perio.org/consumer/cdc-study.htm

## PATIENT PERSPECTIVE JODI FEHL – PATIENT IN ABOVE CASE

"May I just say that my experience was awesome! Everyone was so professional, gentle, kind and very encouraging! What an AWESOME TEAM...A sincere THANK YOU goes out to all at Greenberg Dental that took part in my transformation!"

## ORAL SURGERY PERSPECTIVE

by Dr. Scott Lawson

#### Same day consultations and treatment

All of the Oral Surgeons at Greenberg Dental and Orthodontics are happy to offer same day consultations as a convenience to our patients. Many times, same day treatment can be done to solve the patient's chief complaint and quickly relieve patients who are symptomatic. As Oral Surgeons, we are here to support and work together with the general dentists. We use the latest technologies such as CBCT to present ideal treatment plans to our patients. Whenever possible, we like to minimize the number of patient office visits, while at the same time, never compromising on the best possible results or patient satisfaction. Future articles to include treatment planning implants, indications for antibiotic use, and reviewing patient's medical histories.@

Dr. Scott Lawson, Oral Surgery Partner, is certified by the American Board of Oral and Maxillofacial Surgeons and serves as a delegate to the Florida Dental Association.

## ORTHO PERSPECTIVE

by Dr. Scott Aaron

#### We feel quality matters!

ur Orthodontists are all equipped with state of the art technology and the highest quality products. We have multiple Conebeam CT Machines. This allows us to three impacted dimensionally see teeth, pathology and plan future restorative sites. Our braces are self-ligating, utilizing the most recent technology with super-elastic arch wires. These advancements allow us to get better quality results with less discomfort for the patient in shorter amounts of time.



Shown above is the Damon System Bracket and copper niti arch wires. This technologically advanced system has many benefits, including significantly reducing treatment time and appointments.

Dr. Scott Aaron, Orthodontic Partner and Diplomate, American Board of Orthodontics.

# The Structure To Perform. The Team To Help. Let Us Help You Exceed Your Expectations.

We welcome your feedback or any questions! DrBarrett@GreenbergDental.com

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