

The Perspective

Utilizing BioTemp Provisionals For Veneer Cases

By Dr. Steve Barrett

I have long been recommending the use of BioTemp Provisionals for your crown and bridge cases. Recently I have also been using BioTemp Provisionals for my veneer cases too (pics 1-4). My past protocol when doing veneer cases over three units has been to order a lab wax up and a putty matrix. With this technique, after the final impression is taken, the putty matrix is filled with Temp Span (Bis Acryl) and placed over the prepared teeth (pic 5). The temporary material is locked onto the teeth and finished intra orally. This technique is fast and simple to learn. The drawbacks to creating your provisional this way is the difficulty



for color match and achieving a really high shine polish. Recently, I have tested BioTemp Veneer Provisionals. I must admit, there is a learning curve to relining and fitting these Provisionals. However, this technique is far superior when it comes to color match and overall esthetics. The results are more in line with what we have come to

expect from our Provisionals. As part of our Esthetic Protocol, you should be including photos along with a study model of your ideal Provisionals, with every anterior case sent to the lab. This information will help guide the lab in the fabrication process. Lastly, when it comes to just one or two veneers, I would recommend you make your provisional out of composite chairside. The composite is spot etched and spot bonded (near the incisal edge) (pic 6). This technique will create a very durable and esthetic provisional. Keep an eye out for future articles related to veneer diagnosis and preparations. ●



Finishing The First Half of 2018 On A Great Note

By Nick Azzara

As the calendar turns to July, the second half of 2018 begins. Closing out the first half of the year, June was full of important activities and milestone achievements throughout the Greenberg group. In one such event, Dr. Mark Morgan (COO) personally greeted visitors to the Greenberg booth at the Florida Dental Convention, June 21st-23rd at the Gaylord Palms Hotel and Resort.

The booth was active with visits from Greenberg general dentists, specialists, and staff. The primary visitors to the booth were scores of practicing dentists and graduating dental students highly interested to connect. Many industry friends, insurance providers (pic 1) and manufacturers stopped by as well. For the second year in a row, right at the booth, Paul Sangiorgio (Greenberg Marketing and Art Department) did a fantastic job personalizing the experience for visitors by drawing 10-minute portraits (pics 2, 3). Dr. Morgan's personal commitment to greet every visitor, along with Paul's portraits, both added a personal touch symbolic of how unique the Greenberg organization is within dentistry.



The midpoint of the year is a great time to coordinate with our primary vendors and discuss continuous improvement. Building vendor relationships is a process that includes ongoing efforts by Josh Katsur (Advanced Dental Materials), and Nick Azzara, in addition to the deep efforts put forth by Dr. Barrett, Dr. Morgan and Dr. Greenberg as well. This month, two lab site visits (GPS, Reliable) by Nick Azzara helped to highlight our commitment to this effort (pic 4). Both labs expressed how much they appreciate Greenberg dentists and see the thoughtful efforts put forth through our quality preparations, models, impressions, detailed information and photographs in alignment with the Barrett Esthetic



Many insurance providers including Argus Dental (shown with Dr. Morgan (top) and Dr. Maitri Patel (GP, Orlando) (right center) stopped by the Greenberg booth to express how grateful they are to our doctors for supporting Florida Children's Medicaid and Healthy Kids.

Protocols. All of our lab partners, without exception, welcome site visits from Nick and have reaffirmed their commitment to using the best materials and processes to assure our success.

Finally, Dr. Barrett traveled once again to Glidewell Labs in California. In addition to meeting with teams of technicians that work on Greenberg BioTemp, and e. max Veneer cases, Dr. Barrett took part in Glidewell's KOL (Key Opinion

Leader) meetings with many other distinguished clinicians (pic 5) from around the country. Mr. Glidewell himself took part in the activities (pic 6). Dr. Barrett is recognized as one of the top esthetically minded dentists in the country by the Glidewell organization. Dr. Barrett is invited for the second consecutive year to lecture at the Glidewell Dental Symposium, October 19-20 at the Gaylord National Resort and Convention Center, National Harbor Maryland. Eight hundred dentists are expected to be in attendance. This year, Dr. Barrett will be honored with the opening lecture spot for this prestigious event.

Congratulations to all of our dentists and support teams for the many achievements within Greenberg Dental throughout the first half of 2018. Let's finish the year strong! ●



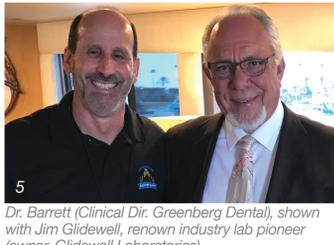
With encouragement from Dr. Laura Marin (GP, St. Cloud), her staff attended the show and stopped by the booth. Janet Roman, Andriely Rivas (Front Desk), Maydel Perez (Lead Assistant), Karla Torres (DA) were in attendance along with Mallean Alvarez (DA, left) and Steph Rufino (DA, right).



Graduating Dental Students interested in office locations and the Greenberg Dental mentorship program enjoyed getting their portraits.



Nick Azzara (far right) shown with Reliable Dental Arts management team (L-R) Carl Smith (GM), Diego Chinchilla (Wax/Metal), Melissa Valverde (All Ceramics), Susana Gomez (Porcelain), Mike Lomax (CDT, Owner), and Cesar Corrales (QC), during June visit.



Dr. Barrett (Clinical Dir. Greenberg Dental), shown with Jim Glidewell, renown industry lab pioneer (owner, Glidewell Laboratories).



Dr. Barrett (second row left center) with other KOLs participating in the 2018 Glidewell Symposium.

Greenberg Dental Welcomes 12 New Specialists To Support Our GP's Throughout Florida

By Nick Azzara

The opportunity to coordinate care with In-house Specialists is one of the great benefits our General Dentists can leverage to provide convenient and affordable, comprehensive care. I recently sat down with Brenda Chudeusz, Human Resource Director, to welcome the following Specialists (names, specialties and locations listed below) and learn the role she and her team play in supporting our doctors through the onboarding process. One can tell right away how passionate



Brenda Chudeusz
Human Resource Director

Brenda believes in the HR Team's mission to support our doctors. In close coordination with Drs. Greenberg,

Barrett and Morgan, Brenda and her team assist and expedite the credentialing process. After 25 years in this position, her expertise is extensive. In her soft spoken, caring, yet confident manner, Brenda went on to say, "Dr. Greenberg and the Partners built this company as a doctor centric model. So, all of the resources, including the HR Department, are there for one main purpose, to help our doctors. We work

for the doctors. Every step of the way, we are there to help doctors build a great team (front desk, assistants, coordinators, etc.), establish office hours, set up and refine personal patient scheduling templates, and assist in anything needed to build a long, enriching and successful career."

On behalf of all of us at Greenberg Dental, we welcome our 12 New Specialists. For questions or comments about our Human Resource Department, please reach out to Drs. Greenberg, Barrett, Morgan OR Brenda at brenda@katsur.com. ●

Dr. Bryan Adams	Oral Surgeon	Lakeland North, Kissimmee South, Poinciana, St. Cloud, Winter Haven
Dr. Timothy Adams	Orthodontist	Kirkman, Oviedo, Semoran-Airport, Waterford Lakes, Williamsburg
Dr. Jeffrey Barzyk	Periodontist	Bearss, Gulf To Bay, Largo, Palm Harbor, Roosevelt, St. Pete South, St. Pete Central
Dr. Adeinat Bashar	Periodontist	Beach Blvd., Blanding, Blanding South, Fruit Cove, San Pablo, University
Dr. Mariaat Bashar	Orthodontist	Lakeland North, Kissimmee South, Kissimmee West
Dr. Richard Burns	Orthodontist	Florida Mall, Poinciana, Lakeland North, Sarasota North
Dr. Marion Foote	Periodontist	Conway, Florida Mall, Semoran-Airport, West Colonial (Highland), Waterford Lakes
Dr. Edward Kosakoski	Endodontist	Bearss, St. Petersburg Central, Sarasota North
Dr. Juan Ojeda	Periodontist	Lakeland North, Lakeland South, Winter Haven
Dr. Santana Pagan	Periodontist	Altamonte Springs, Oviedo, Winter Park
Dr. Andrew Pham	Orthodontist	Clermont, Eustis, Leesburg, Ocala East, Ocala West
Dr. Gaby Slement	Gen.Dentist Ltd. to Pedo	Leesburg, Ocala East, Ocala West

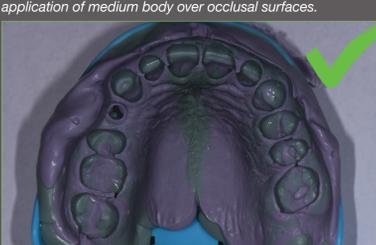
Clinical Tip

By Dr. Steve Barrett

When taking full arch impressions, following two key steps will improve your outcomes. Fill up the tray completely to insure the heavy body fully interlocks with the tray perforations and edges. This will stabilize the PVS during setting, minimize distortion and allow for multiple accurate pours at the lab. In addition, cover the preparation(s) and ALL of the occlusal surfaces with the medium body. Following these steps will lead to more accurate impressions and great detail capture of the surrounding teeth. ●



Notice insufficient fill of heavy body in tray and deficient application of medium body over occlusal surfaces.



Correct full arch impression.

Resource Site Update

The most recent Webinars, Before and After Photos and Reference Articles are available and just a click away...

www.kmgemployeesite.com

Greenberg Dental Resource Website

PATIENT PHOTOS Before & After Site

Webinars

PowerPoints

Articles

Orientation Videos

ERSPERSPECTIVE NEWSLETTER

"Easy to access information. Updates look great."
- Dr. Nadine Ferbinteanu (GP, Apopka)

The Structure To Perform. The Team To Help. Let Us Help You Exceed Your Expectations.

We welcome your feedback or any questions!

DrBarrett@GreenbergDental.com