"Great things in business are never done by one person. They're done by a team of people." —Steve Jobs

The Perspective

Look at our Dentists

FEATURED CASE: Dr. Steve Barrett

With 12 orthodontists working within our group, it **V** is common that the General Dentist will be asked to restore peg laterals (or small laterals) to achieve a more balanced and harmonious smile. The Orthodontist will consult with the GD as to the proper positioning of the laterals prior to the braces being removed. As the restoring dentist, it is always easier if the Orthodontist can position the lateral with space on the mesial and distal. This will allow the GD to do less reduction, as the laterals are prepared for either an e. max veneer or minimal reduction e. max crown. In many cases, the orthodontist can tilt the lateral lingual to reduce the amount of facial reduction needed. A properly positioned lateral allows the GD to do a conservative preparation all in enamel, which will increase the longevity of the restoration. When this protocol is followed along with great shade photographs, it helps the lab produce a seamless life like restoration.

Restorative Dentistry by Dr. Steven Barrett, Partner & Clinical Director.

Insights From Some of Our In-House Specialty Support

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ORTHO PERSPECTIVE

by Dr. Scott Aaron

Tt'sbeenveryrewardingtohaveour General Dentists and specialists available in our offices to learn from each day. Our Orthodontists have been able to learn in more detail what the restoring dentist is looking for in each case. In most cases, our restoring dentist is able to walk over and evaluate tooth positioning before the specialist debonds the case. This is a mutually rewarding relationship where all doctors are able to grow and learn together, while the patient benefits from quality and efficient care. Thus, our specialists are more confident taking on esthetically challenging cases knowing they have a team of doctors for support.

Dr. Scott Aaron, Orthodontic Partner and Diplomate, American Board of Orthodontics.





FINAL VENEERS IN PLACE







A NEW OFFICE PERSPECTIVE

by Dr. Ramez Fidy, Partner

I n my experience as the lead dentist and partner at the Greenberg Dental-Winter Haven office, a



positive and collaborative leadership style has helped me create an environment for patients to receive convenient and fully comprehensive dental care. In our model, General Dentists have full support from our inhouse specialists. This support has helped to accelerate the growth of the Winter Haven office during our first 12 month of opening. The General Dentist/Specialist team, when collaborating in a multidisciplinary practice can build patient confidence by immediately reviewing a diagnosis. It also means, having our endodontist being available for same day root canal treatment, an oral surgeon available to same day implant consults as well as an Orthodontist to provide orthodontic consultations when needed.

The growth and continued success of Greenberg Dental – Winter Haven is by no means a solo effort. The General Dentist in our Greenberg model can take the lead to help build a multidisciplinary practice that offers ideal care designed to fit into our patients' budget. This atmosphere of teamwork coupled with in-house financing and offering an in-house insurance plan has lead to a successful practice for myself and the Winter Haven office.

ENDO PERSPECTIVE

by Dr. Ashley Millstein, Endodontic Specialist

Endo Diagnosis

The pulp is, arguably, the most important part of the tooth! We must always be mindful of



this delicate tissue whether we are performing a restoration or preparing the tooth for a crown. Proper diagnosis is crucial before attempting any treatment. This begins with listening to the patient's chief complaint. There are two Endodontic Diagnoses that pulpally involved teeth must have in order to properly arrive at the conclusion that a tooth may require Root Canal Therapy: (1) Pulpal Diagnosis (2) Periapical Diagnosis. One of the most common situations is 'decay to the pulp' with lack of symptoms and without any periapical involvement; in this scenario the pulpal diagnosis is: Asymptomatic Irreversible Pulpits and the periapical diagnosis is: Normal Apical Tissues. Not all teeth are easily diagnosable and not all pain is tooth-related! The Endodontist is very much a part your repertoire and we are here to assist in any capacity. 🕗

The Structure To Perform. The Team To Help. Let Us Help You Exceed Your Expectations.

We welcome your feedback or any questions! DrBarrett@GreenbergDental.com

Greenberg Dental & Orthodontics 926 Great Pond Drive | Altamonte Springs, FL 32714 | 407.788.6533