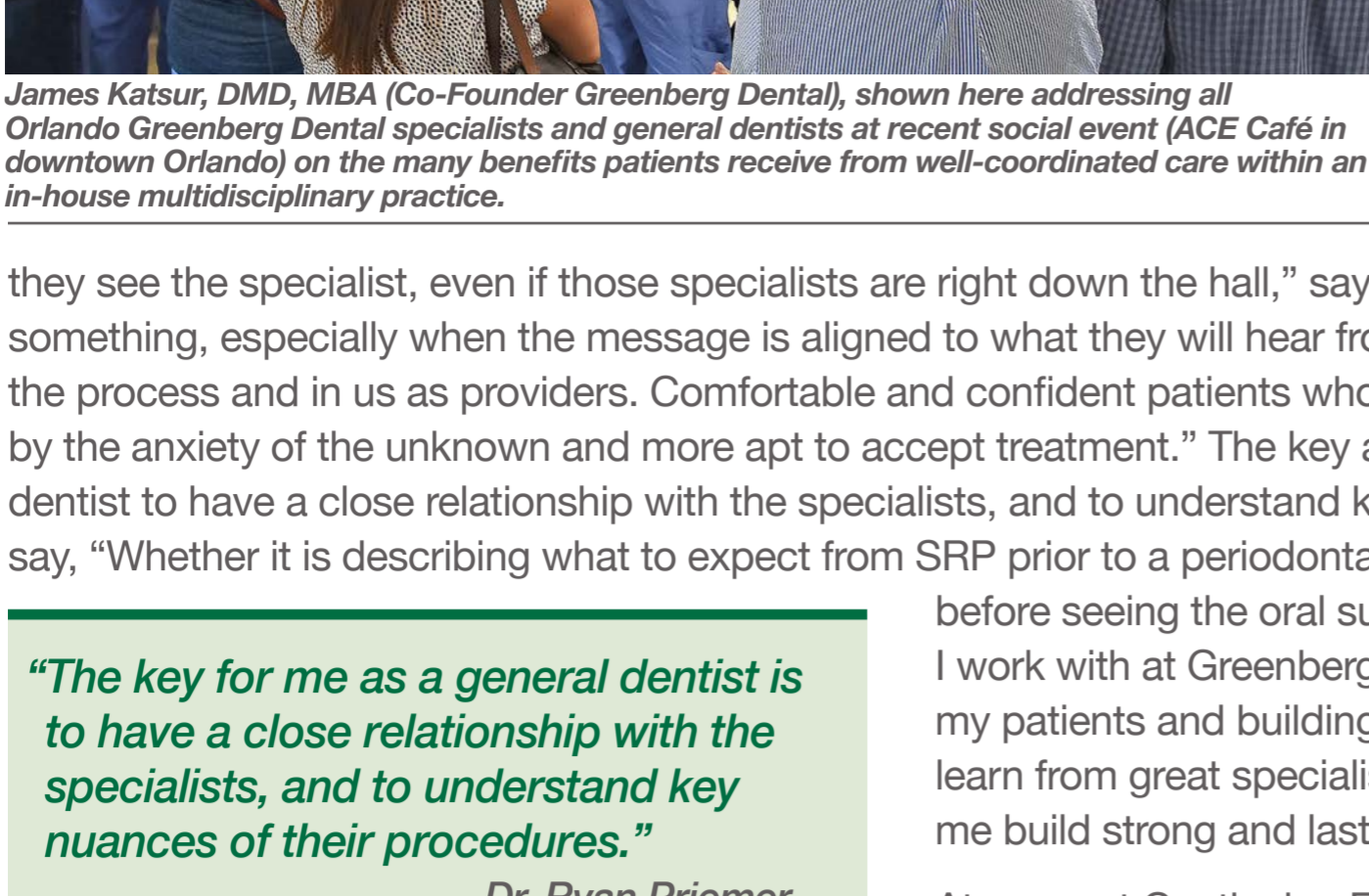
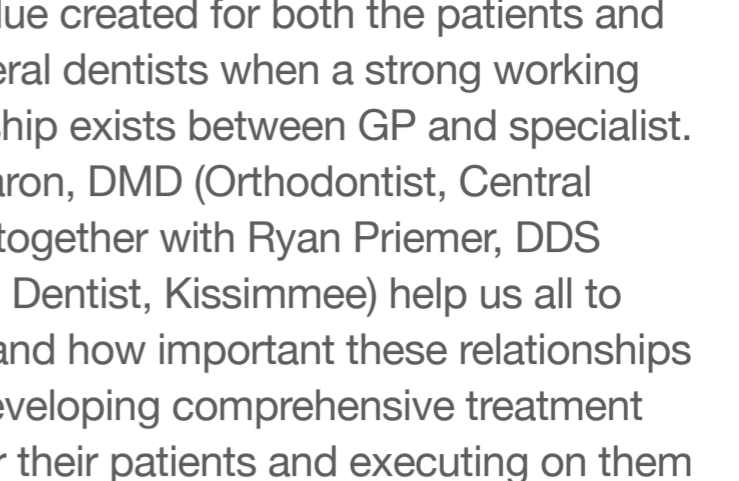


The Perspective

Coordinating Multidisciplinary Care Optimizes The Patient Experience

By Dr. Scott Aaron, Dr. Ryan Priemer and Nick Azzara

The opportunities to provide optimal patient care are numerous when working within an in-house multidisciplinary practice. In this environment there is every opportunity to help patients address their clinical issues efficiently, with the highest degree of certainty. Yet, even when all providers are in the same location, there are still real challenges to move patients smoothly from the general dentist to the specialist, and then back again to the general dentist. Having access to specialists in the same location is a huge advantage, but to truly enhance the patient experience, care must be given with the communication process and patient flow between doctors and staff.



James Katsur, DMD, MBA (Co-Founder Greenberg Dental), shown here addressing all Orlando Greenberg Dental specialists and general dentists at recent social event (ACE Café in downtown Orlando) on the many benefits patients receive from well-coordinated care within an in-house multidisciplinary practice.

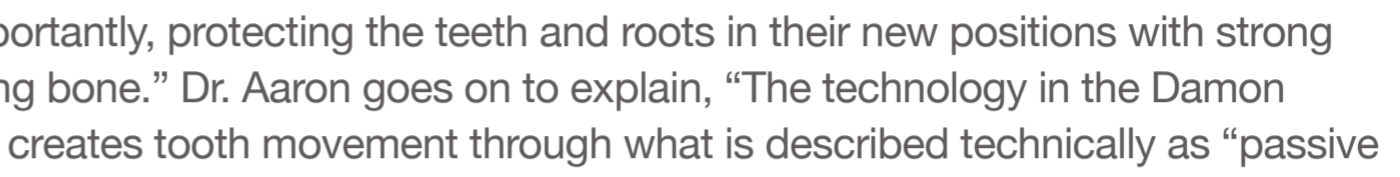
they see the specialist, even if those specialists are right down the hall," says Dr. Priemer. "The more frequent a patient hears something, especially when the message is aligned to what they will hear from the specialist, the more confident they are in the process and in us as providers. Comfortable and confident patients who are properly educated become less distracted by the anxiety of the unknown and more apt to accept treatment." The key according to Dr. Priemer, "Is for me as a general dentist to have a close relationship with the specialists, and to understand key nuances of their procedures." He goes on to say, "Whether it is describing what to expect from SRP prior to a periodontal referral, or the potential medication changes before seeing the oral surgeon, the more I have learned from the specialists I work with at Greenberg Dental, the better I have become in pre-educating my patients and building their confidence. We have every opportunity to learn from great specialists every day. I have leveraged this learning to help me build strong and lasting relationships with my patients."

"The key for me as a general dentist is to have a close relationship with the specialists, and to understand key nuances of their procedures."

— Dr. Ryan Priemer

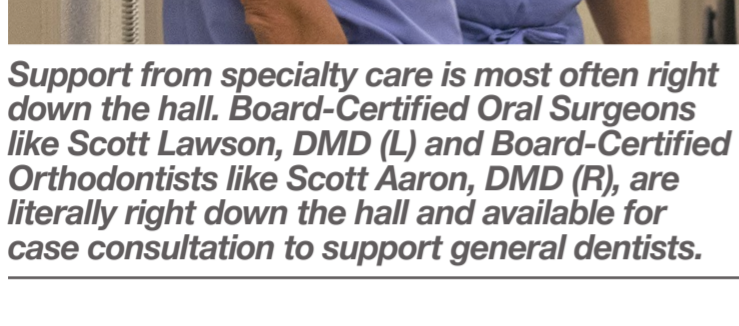
At a recent Continuing Education Event at the ACE Café in Downtown Orlando, Dr. Ryan Priemer and Dr. Scott Aaron (Orthodontist) discussed the attributes of the bracket technology available to patients at Greenberg Dental, and how important it is for the general dentists to understand the little nuances of the technologies our specialists deploy. Dr. Priemer shared, "Understanding the technologies available from our Orthodontist is a great example of information, that when passed to the patient, could help smooth out the transfer process, and build trust in both providers and patient enthusiasm towards treatment."

Dr. Aaron added, "Today with so much media surrounding adult aligners that purport to be done in six months or less, a coordinated message between general dentists and specialist is more important than ever. Patients can get confused by marketing claims. This seems especially true when it comes to implants or orthodontics. Working together, we can help patients make informed choices that will improve their chances of a successful outcome. Together, we can confidently explain to the patient how and why certain results can be achieved, and the associated costs involved in treatment. One of the orthodontic prescriptions we are proud to offer patients at Greenberg Dental is the Damon™ (Ormco, Brea CA) Bracket Technology. When moving teeth before esthetic restorative procedures, providers are more apt to move forward with idealized care when they know their



Dr. Ryan Priemer (GP, Kissimmee) and his staff pose for a picture at their office to reinforce that team effort is necessary to properly coordinate patient care with specialists. From left to right: Maricela Pardo, Suzanne Albino, Ryan Priemer, DMD, Andrea Araque, Cynthia Cruz, and Rafael Barreto.

need for extractions, minimize treatment time prior to restorative placement, and most importantly, protecting the teeth and roots in their new positions with strong supporting bone." Dr. Aaron goes on to explain, "The technology in the Damon brackets creates tooth movement through what is described technically as "passive self-ligation" or in patient terminology, "friendly low-friction/low force." This bracket technology has strong clinical evidence for adult and adolescent patients that support treatment times being reduced by as much as 40%, along with significant arch form widening and increased alveolar bone."



Support from specialty care is most often right down the hall. Board-Certified Oral Surgeons like Scott Lawson, DMD (L) and Board-Certified Orthodontists like Scott Aaron, DMD (R), are literally right down the hall and available for case consultation to support general dentists.

Dr. Barrett expressed emphatically, "When there is a solidified multidisciplinary approach that is highly coordinated, the outcome often exceeds even the patient's expectations. There is no greater reward for a general dentist than when coordinated treatment results in a beautiful smile the patient never imagined was possible. Leveraging specialty care is crucial to reaching this level. I love seeing specialists and general dentists like Dr. Scott Aaron and Dr. Ryan Priemer working together to help patients achieve healthy smiles, and in turn for themselves, developing more rewarding careers in dentistry."



Dr. Scott Lawson (Right) (Oral Surgeon, Central Florida) and Dr. Richard Collier (GP, Altamonte Springs) offer another great example of specialists and general dentists working shoulder to shoulder idealizing patient care.

1 F. Bogdan, T. Barron; Alveolar Bone Modeling with a Fixed, Continuous-Arch Appliance, Clinical Impressions, Vol 20, 1, Summer 2017

Greenberg Dental Welcomes Two New Specialties: Facial Pain Management & Dental Sleep Medicine

By Dr. Steve Barrett and Nick Azzara



We have always had a multi-disciplinary approach to dental care, according to Dr. Steven Barrett. "Whenever we can further support our general dentists in their quest to deliver more comprehensive dentistry, and leverage the unique skills and passions of our colleagues, it is a big win for everyone. With this in mind, we welcome Dr. Paul Andrews (Facial Pain Management-Central Florida, Altamonte Office) and Dr. Monica Varela, (Dental Sleep Specialist – Central Florida, Poinciana office) to their new positions."

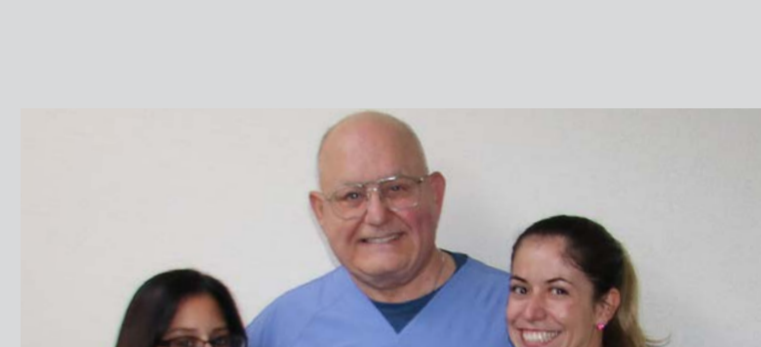
Temporomandibular Joint and Muscle Disorder (TMJD)

Temporomandibular joint dysfunction



According to the National Institute of Dental and Craniofacial Research, the prevalence of temporomandibular joint and muscle disorder (TMJD) is between 5% and 12%. Unusual for chronic pain conditions, the prevalence rates of TMJ disorders are higher among younger persons. TMJ disorders are at least twice as prevalent in women as men, and women using either supplemental estrogen or oral contraceptives are more likely to seek treatment for these conditions.¹

Dr. Paul Andrews has a PhD in Pain Management, Pain Research and Education with a long and distinguished history of servicing patients with facial pain in Central Florida. Dr. Greenberg and Dr. Andrews have shared a mutual respect as professional colleagues since 1978. Dr. Andrews and his team (Pic 1) are available for referrals and will operate out of the Altamonte Springs office on Fridays. (Pic 2), "We now have an in-house expert in this discipline with Dr. Paul Andrews," states Dr. Andrew Greenberg (Co-Founder). "Together with Dr. Monica Varela, who is as knowledgeable as anyone I know on the subject of Obstructive Sleep Apnea (OSA), we have a powerful combination to further help our patients." Dr. Andrews added, "I firmly believe that working together with Dr. Varela and with all the dentists at Greenberg Dental, we will make a significant difference for all of our patients."



Dr. Paul Andrews (center) holds PhDs in Pain Management, Pain Research and Education along with Diplomata status in many associations including American Academy of Pain Management. He is available for consultations and referrals and is joined in the Altamonte office each Friday by his highly experienced support team, Dental Assistants Kristy Cross (L) and Rosy Medina (R). Most devices are made onsite. His team can support communication in English, Spanish, Sign Language and German.

Apnea comes from a Greek word that stands for "want of breath."

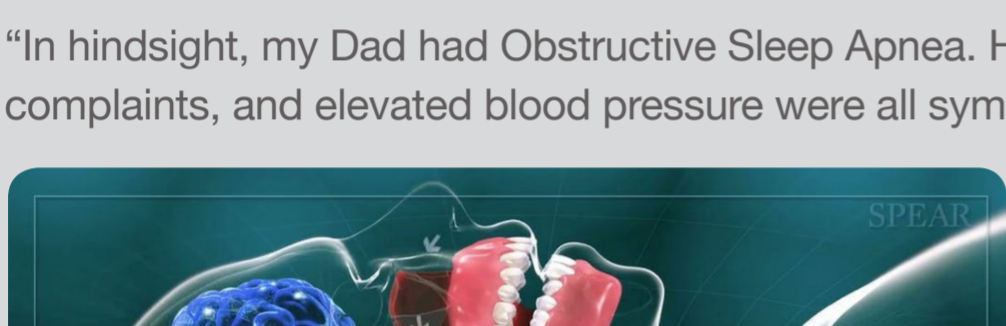
According to the NWHIC² sleep apnea is prevalent in an estimated 18 million Americans. Approximately one in every 15 in the US population have a case of sleep apnea. What is more alarming, two to four percent of all Americans go undiagnosed, which is approximately one in 50 individuals.

Dr. Monica Varela shares her personal journey that led her and Dr. Barrett to explore this new subspecialty position within Greenberg Dental. Dr. Varela writes:

"In hindsight, my Dad had Obstructive Sleep Apnea. His seemingly harmless complaints, and elevated blood pressure were all symptoms associated with OSA. He was that one out of the 50 undiagnosed each year for OSA. It was too late when we realized. Since he was never treated, it is very likely that OSA contributed to his dissected aorta event. Dad was 59 when he died. It was not until one of my patients shared with me what he was going through, that I realized he had a lot in common with Dad. The patient said, "Doc I usually have problems with sleeping. I snore, I barely rest during the night waking up often gasping or choking. I feel and taste acid in my mouth. I'm not always in a great mood because I just feel tired." This was the patient's chief complaint for the visit was the chipping and complained of his molars getting shorter from grinding. He was really in the chair for me to help with his dental problems. Thanks to this patient, I now realize that the dental issues we are often presented with can be great opportunities to help patients with other serious problems. This is what motivated me to take the additional training and subspecialize.

The Academy of Sleep Medicine does recognize the role of dentists in providing treatment for the mild and moderate cases of sleep apnea. This treatment involves the use of MAD (Mandibular Advancement Devices) for those who qualify. The two most common symptoms of OSA are daytime sleepiness and snoring. My staff and I are open for referrals if your patients have these concerns. We do have HSTs (Home Sleep Tests) available at my office." Dr. Barrett summarized by stating, "The combination of these specialties will offer more great services to our patients. All dentists in Central Florida will receive more information on Facial Pain and Sleep Apnea along with questionnaires and patient referral forms in the very near future. Please join me in welcoming Dr. Andrews, Dr. Varela and their teams to their new specialty care positions."

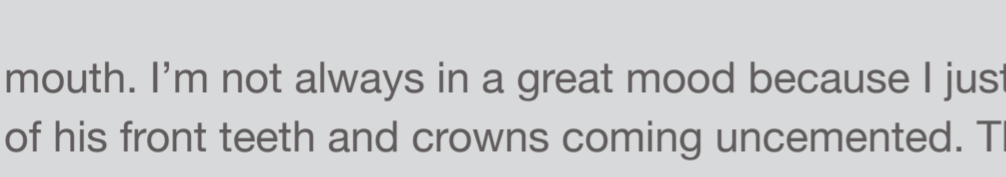
1 <https://www.nidcr.nih.gov/research/data-statistics/facial-pain/prevalence>
2 <http://www.aahnd.us/best-practice/national-womens-health-information-center-nwhic-health-care-website>



What is sleep apnea? Click [this link](#) to play video.

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A display of various sleep articles, pamphlets and an actual CPAP machine are on display for patients when they visit Dr. Varela and her team.

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